



2nd ANNUAL LOVE + UNITY FEST
SEPTEMBER 9, 2017
O.S.P.A.C.

August 2017

Dear Friends,

As a valuable member of our community and in conjunction with the Township of West Orange, NJ, we invite you to become a sponsor for our 2nd Annual Love + Unity Fest. This exciting event will be held on Saturday, September 9, 2017 at the Oskar Schindler Performing Arts Center in West Orange, NJ. This is a free family oriented outreach event with a purpose of bringing the community together in Love and Unity through music.

This event was founded during the summer of 2016 after witnessing racial intolerance and murders, hate crimes, police brutality, and revenge killings of law enforcement officers in our nation through the media. As a parent & resident of West Orange I felt it was critical to come together to celebrate West Orange's rich diversity and explore ways on how we can continue to make West Orange an even greater place to live for everyone. Also as a singer/songwriter, I understand the power of music and how it's always been a great unifying tool that can bring families and communities from all backgrounds together in an enjoyable way. So, this year's celebration will include a live concert comprised of amazingly talented artists who will perform Classic Rock, Pop, Latin, Reggae, Hip-Hop, R&B, Soul music and more. The fun for families continues with bouncy houses and child friendly activities, food trucks and vendors!

We are looking for local businesses and organizations to help us make this event truly special for our community. As a business in the community, your involvement would help highlight the importance of unifying our town and support the arts work from the community level all the way to the national level.

Enclosed please find more information on this unifying event and its sponsorship levels. Please feel free to reach out to me with any questions at 973-325-0373. Thank you for your support.

Sincerely,

Carl Brister, Event Founder
Singer, Songwriter, Recording Artist
West Orange Resident



[RSVP Here on Facebook](#)

www.CarlBrister.com

Tel.: (973)-325-0373

We thank you for your continuing support!

showcase Your Business!

2017 Love + Unity Fest Sponsorship Opportunities



This community-wide family event is the perfect opportunity for you to showcase your business at the start of this Back To School season! The Township of West Orange is offering your business a chance to become a sponsor for our **2017 Love + Unity Fest!** Please note: All funds received go directly into the production of this community event. Below is a list of what you receive with each level of sponsorship.

Company Name: _____
Contact Name: _____
Company Address: _____
City: _____ State: _____ Zip: _____
Daytime Phone: _____ Fax: _____
E-mail: _____

_____ **Yes! Count on our Company's participation at the following level (select one):**

- **Love Premium Sponsorship - \$1,000.00**
 - Named as Festival Co-Sponsor
 - Company logo on event flyers and Festival banner
 - Company name on website and link to company website
 - Company banner prominently displayed and announced at event
 - Social media announcement when sponsorship is arranged
 - Company logo on t-shirts
 - Brief (2-3 minute) welcome address at start of event
- **Unity Special Sponsorship - \$500.00**
 - Company logo on event flyers and Festival banner
 - Company name on website and link to company website
 - Company banner displayed at event
 - Company name announced at event
 - Social media announcement when sponsorship is arranged
- **Harmony Accord Sponsorship - \$250.00**
 - Company name on website
 - Company name announced at event
 - Social media announcement when sponsorship is arranged
- **Peace Partner Sponsorship - \$100.00**
 - Company name on website
 - Company name announced at event

For maximum recognition during the concert series, all forms must be received by August 30, 2017.

Make checks payable to: New Jersey Arts Incubator; Check Memo - *Love + Unity Fest*

Mail check & this form to: C/o Carl Brister, P.O. Box 7053, West Orange, NJ 07052

Email a hi-res file of company logo- or your company name- to CarlBrister.info@gmail.com.

We thank you for your continuing support!